

**Recovery Plan summary**

**Appendix A**

**Recovery fund priorities**

Description of action	Areas covered	Budget 21-22	
Local business improvement Grants - this is to provide awnings and shop frontage improvements. May be used in conjunction with Transforming Towns and other grants where that is possible	Clydach; Gorseinon; Morriston; Llansamlet; St Thomas; Mumbles; Uplands; Penderry; Townhill; Killay; Landore; Penclawdd and all other areas that submit request	300,000	
Expand city centre greening strategy to outlying commercial areas - this includes designated planted areas, trees, seating, clock and other improvements. Could also see the removal of redundant street furniture	Clydach; Gorseinon; Morriston; Llansamlet; St Thomas; Mumbles; Uplands; Penderry; Townhill; Killay; Penclawdd and all other areas that submit request	200,000	
Park and ride promotion - to maintain reduced park and ride to £1 to the end of the summer period and look to extend to all users	From all park and rides	120,000	
Parking promotions - review all parking promotions for City Centre and those affecting outlying retail areas including Mumbles. Possible mirror the city centre offer - but consult with traders and MCC on first offer	City Centre; Mumbles Retail car parks	TBC	
Introduce free bus transport for families during the school summer holidays with exact details to be confirmed following consultation with bus companies		TBC	
Free WiFi and CCTV in communities		TBC	
Expanded Patch team council wide	2 additional days per ward member, provide by two teams over a 26 week period	450,000	
School meal price freeze for 21/22	Freeze of school meals prices so as to not apply 10p price rise. Please note that this would need to be included in addition to any 22/23 increase to avoid a nett budget deficit	120,000	
Rapid Response Bin Team for dealing with significant surges in overflowing bins and installation of dog bin replacements for increased capacity	3FTE & 2 vehicles	91,000	
Rapid Response System for allocation of overflowing bins to nearest Cleansing Team to greatly reduce response times	1 FTE, IT hardware for mobile working	75,000	
Clearance of trapped litter from hedgerows and other hotspots e.g. Townhill Housing Areas	3FTE & 1 vehicle	83,000	
Joint Cleansing/Waste Collection resource to eliminate collection delays due to early morning staff "no shows", and reduce reliance on agency staff	3FTE & 1 vehicle	83,000	
Free use of outside public space for hospitality or local business use to continue until at least December 2021. Review to be initiated in Autumn 21 to create new long term policy.	Potentially all areas	tbc	
provide ongoing funding for crowdfunding platform and pledge pot to build on current positive project deliver	covering all wards and community groups	75,000	

Sector support for Tourism and culture - waiving of marketing partner fees	All	40,000	
Sector support for Tourism and culture - provision of grants for accommodation/programming recovery	All	100,000	
Cultural sector recovery planning and delivery: Additional temporary staffing for Venue management; Community volunteers; cultural programming; festivals and events; tourism marketing	Grand theatre multicultural Hub; city centre; GVAG; Museums; Covid legacy planning with the voluntary sector	170,000	
Free lettings policy to address income targets for open spaces for community use (excludes commercial events dealt with on a case by case basis)	all parks, outdoors, event spaces	76,000	
New and refreshed marketing campaigns in target cities to generate tourism.	county wide impact	75,000	
Health and Wellbeing: Free use of sports, recreation playing fields (non 3G) for a 21/22	All. Free use of sports pitches for 1 year – excluding 3Gs @ £200k income waiver	200,000	
Big heart of Swansea card promotions - citizen card / app providing discounts to local residents	development of residents discount card/app in conjunction with Swansea BID	100,000	
Additional drainage and flooding resources full detail to be confirmed prior to winter 2021	all areas	TBC	
Multi-hub start-up and enterprise service: rental costs for space within different hubs across the county (links to Economic Recovery Action Plan)		15,000	
Local food Co-ordinator for two years to deliver the championing local food actions within the Economic Recovery Action Plan	county-wide	50,000	
Raising the profile of Swansea as a great place to do business - digital marketing materials, social media, marketing campaign (Economic Recovery Action Plan)	county-wide	50,000	
Swansea Market Rent relief Market traders		200,000	
provide additional resources to accelerate street lighting renewal programme upgrading to LED	county wide	250,000	
<b>Total Per annum</b>		2,923,000	